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GROSSMAN DEVELOPMENT GROUP ANNOUNCES FINAL OPENINGS FOR LAKEWAY COMMONS

SHREWSBURY, MA – Grossman Development Group (GDG) is pleased to announce the final business openings in Lakeway Commons.

“After years of hard work, tremendous local support and leasing input, it’s very rewarding to see Lakeway Commons at capacity, each tenant offering a unique, high-quality service to the community,” GDG President & Managing Principal Howard Grossman said.

The additions will join the recently redeveloped plaza at the former Spag’s site, anchored by Whole Foods.

Club Pilates, headquartered in Irvine, CA, will open in Lakeway Commons this summer. Owned by Michaela and Jeff Bruce, this Shrewsbury location will provide total body workouts that improve flexibility, strength, balance and posture. Club Pilates Shrewsbury will offer classes that utilize a variety of equipment including EXO chairs, TRX, springboard and Barre.

“Lakeway Commons is the perfect place for a Club Pilates studio, alongside Whole Foods and other stores that focus on health and wellness,” Owner Michaela Bruce said. “We are excited to open a Pilates studio in Shrewsbury to develop new jobs in Central Massachusetts focused on delivering a unique mind-body wellness experience.”

In a new food concept, local Shrewsbury resident Michael Tomaiolo is also opening Atlantic Poké (pronounced Poh-kay), a “sushi-in-a-bowl” restaurant by July 1st. The restaurant will boast responsible, sustainably-sourced food with all natural, non-GMO proteins and customzied, housemade sauces. All plastics used at Atlantic Poké will also be biodegradable.

“Lakeway Commons is a plaza with great tenants,” said Tomaiolo. “I wanted to take a concept growing in other areas and create something original, but also high quality. Atlantic Poké is how I would cook for my friends and guests in my own home. We are also built for efficiency to be able to provide outstanding customer service every time.”

SkinMD Laser & Cosmetic Group, physician-owned and operated by Dr. Paul Flashner, will also be relocating their Worcester office on Shrewsbury Street. The med spa is planning to open in Lakeway Commons by September 1st and will continue to be staffed by highly-experienced registered nurses and aestheticians who are leaders in the field of non-invasive aesthetic rejuvenation. SkinMD offers cosmetic face and body treatments plus essential ongoing programs for complete health and wellness, including CoolSculpting, non-surgical

facelifts, CO2RE laser resurfacing, Botox and fillers, women's sexual health and laser hair removal."

"We cater to an upscale clientele and this move fits perfectly to join the other businesses in Lakeway Commons," Flashner said. "Our customers want the best and this plaza's tenants cater to that type of person -- who strive for wellness and the best version of themselves. We look forward to serving patients in this new location."

With these three openings, Lakeway Commons is now at leased capacity.

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