

FOR IMMEDIATE RELEASE:

Contact: Melissa Pride-Fahs,
Melissa@emerge.marketing
508-948-5656

**GROSSMAN DEVELOPMENT GROUP
ANNOUNCES ADDITIONAL TENANTS FOR LAKEWAY COMMONS**

SHREWSBURY, MA -- Grossman Development Group (GDG) is pleased to announce Visionworks, Sweet Pizza, Unibank and Jenny Boston as newly-confirmed tenants of Lakeway Commons, the site of the former Spags property in the Lakeway Business District area.

“We are thrilled with these additions to Lakeway Commons,” said Grossman Development Group President Howard Grossman. “Our vision of delivering a well-rounded, lifestyle experience is truly evident in the quality of businesses attracted to this project.”

Visionworks, a leading provider of eye care services, has more than 700 optical retail stores in 42 states and the District of Columbia.

A newcomer who is infusing innovation into the pizza marketplace, Sweet Pizza’s build-your-own square-shaped, thin crust pizza is topped with a sweet sauce. Sweet Pizza boasts only fresh ingredients, no preservatives, never frozen, and made fresh daily. The fast casual concept will utilize cutting edge equipment and technology such as digital menu boards, self ordering kiosks and mobile apps.

Worcester Business Journal’s “Best Bank For Business” in 2016, Unibank is expanding their reach to continue their mission of “providing individuals and businesses with excellent service and fairly priced, high quality financial products.” Unibank is also “dedicated to contributing to the overall quality of life and economic health of the communities it serves.”

Women’s apparel, jewelry, accessories and handbags boutique Jenny Boston will open their sixth location at Lakeway Commons. Co-owners Kristen Maynard and Jennifer DeMaria are also Shrewsbury residents.

“It was the ideal location, there were already quality businesses signed on and the integrity of the developer made this a home run for us,” said Maynard.

Lakeway Commons is a 375,000 square feet mixed-use development, comprised of 100,000 square feet of retail, 250 apartments, 14 for-sale town homes and anchored by a 50,000 square feet Whole Foods,

##