

**FOR IMMEDIATE RELEASE:**

Contact: Melissa Pride-Fahs,  
Melissa@emerge.marketing  
508-948-5656

**GROSSMAN DEVELOPMENT GROUP  
ANNOUNCES REDEVELOPMENT OF BERKSHIRE MALL**

LANESBOROUGH, MA – Grossman Development Group (GDG) is pleased to announce the proposed re-development of the Berkshire Mall into an entertainment, retail and restaurant complex.

The mall is presently anchored by JC Penney, Best Buy, Target, Sears, Regal Cinemas and Macy's.

"We are very excited about this opportunity," said GDG President Howard Grossman. "Creating a new look and feel for the mall, combined with the addition of highly desirable tenants will make this the retail destination in the Berkshires."

The Berkshire Mall, located within 150 miles of both Boston and New York City, is a neighbor of many high-profile events and visitor attractions, including Tanglewood Music Center & Festival, the Massachusetts Museum of Contemporary Art, Jacob's Pillow Dance Festival, Berkshire Scenic Railway, Bosquet Ski Area and the Norman Rockwell Museum. Over 228,000 people reside within 45 minutes of the Berkshire Mall, with an additional 2.6 million visiting the Berkshire region annually.

Additional tenant announcements expected in the upcoming months.

##